



## *Successful show in Düsseldorf*

### **BOOT 2010 review**

As usually SMO joined the world wide biggest indoor boat show – BOOT 2010 in Düsseldorf – with great success.

Smooth, beautiful and professional, the unique booth design has drawn a lot of attention to new customers. The well known HYBRID System was another and important Key Issue again this year.

The brilliant feedback shows that STEYR MOTORS is becoming more powerful despite a difficult year.

The brand recognition and the brand name are highly accepted.

We are looking forward into a bright and promising future for the coming Marine business.

