

For Immediate Release

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PRESS RELEASE

AER SUPPLY - NEW STEYR MOTORS DISTRIBUTOR IN THE US

STEYR MOTORS, an Austrian based company, known for its low emission, light weight marine diesel engines, and especially for its worldwide first Hybrid Drive System (HDS) for pleasure boats proudly announces the expansion of its US coverage.

The management of AER and STEYR MOTORS came together for a special signing ceremony at the Miami International Boat Show in February. Richard Miller, CEO of AER, Rudolf Mess, General Manager of AER, as well as Rudolf Mandorfer, CEO of STEYR MOTORS and Rich Alley, General Manager of STEYR MOTORS NORTH AMERICA, INC, signed the contract which made AER are officially partner of STEYR MOTORS.

Rich Alley declares: "We are very proud to present AER Supply as our new distributor in the USA, Gulf Coast-Central area. We had already covered most of the Eastern states, as well as some Southern and Western areas. Our new strong partner AER Supply now enables us to also service large parts of the Gulf Coast-Central area right through from Utah and Arizona to Kentucky and Tennessee, from where our Eastern Distributor takes over. We trust that AER will support our product with excellent service, help and product availability."

A company with more than 30 years of experience in servicing the marine industry (both leisure and commercial market), adding value to the products by focusing on the supply of complete systems is the sort of partner STEYR MOTORS was looking for. AER's sales team comprises 9 regularly trained people, which enables them to visit their and subsequently STEYR MOTORS customers on a regular basis and of course makes them adequately manned to respond to any request send to their office.

AER's engine sales goes via selected dealers. Dealers with proven track records, willingness to invest in product training programs, service orientated, well equipped and strategically located within the territory. Their network includes more than 500 service dealers, who are available for any kind of engine related service requests.

With a wide customer base all over the Gulf Coast-Central territory coming from AER, we will be able to present the Steyr engines to an even wider consumer base.

Mr. Rudolf Mes, General Manager of AER Supply, states: "It is fact that is recognized throughout the whole marine market that Steyr engines are well known for their reliability, superior quality, excellent after sales and customer loyalty. AER Supply recognizes it self 100% in those characteristics and trusts it will be able to contribute to that reputation."

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Left to right – Rich Alley, Rudolf Mandorfer, Richard Miller, Rudolf Mes