

## **STEYR MOTORS DISTRIBUTOR MEETING 2010**

STEYR MOTORS annual Distributor Meeting took place again on 24th and 25th of June 2010 and turned STEYR into the center of the world. We were able to welcome 40 people from 18 countries all over the world.

Together we spent two days of intensive work and information sharing in the great surroundings of the Museum Arbeitswelt Steyr and in the factory of STEYR MOTORS.

Further with the newest engine models STEYR MOTORS presented the first time the “World of STEYR MOTORS”.

Five fascinating stations were presented – starting in the Engineering department, how an engine is generated, getting a better feeling watching the 3-D models up to the last phase of all engines, the test benches.

This year the “Best Seller 2009” award went again to our Norwegian Partner UNIVA. The “Best Show 2009/10” award was presented to MCINTYRE EQUIPMENT LTD. Australia for all the efforts put on the new marketing brand.

And finally “Best Performance 2009” was granted to our Dutch Partner PADMOS.

A traditional barbecue concluded a perfect meeting and networking. Everybody enjoyed sitting together in the sun and exchanging experiences in the field.

